



Connecting Stakeholders to the Change We Need



FACT SHEET

The **MISSION** of 100 Days In:

Taking a cue from the proverbial 100 days into a President's term, during which America's Commander-in-Chief is typically assessed, this initiative seeks to take the "pulse" of the current Presidential Administration in its first 100 days - and beyond.

Primary Goals:

- *Host* panel discussions, featuring key subject matter experts, for specific stakeholder groups to address the administration's progress and challenges related to the groups and present best practices and recommendations
- *Present* the resulting recommendations to key staff in the Administration for potential implementation
- *Assist* stakeholders in developing local 100 Days In programming and initiatives to help become a part of the change and have a voice in key decisions

Target Audience

Local, regional, and national stakeholders: entrepreneurs, small business advocates, corporations, national and local community leaders, health advocates, concerned citizens, and elected officials.

Call to Action

A nationwide Call to Action, to unveil the goals and objectives, was issued on May 1, 2009. Almost 1,000 stakeholders - business owners, nonprofit leaders, parents, educators, students, and health advocates from the United States, Nigeria, Uganda, the Dominican Republic, and Canada participated.

2009 Panel Discussion: *A Blueprint for Businesses, Entrepreneurs, and the Community, 9/18/09*

PANELISTS:

**Invited*

Valerie Jarrett, Senior Advisor to President Obama*

Gloria Berthold Larkin, Founder, TargetGov

Sen. Mary Landrieu, Chairman, Senate Small Business Committee

Benjamin Jealous, President, NAACP

Victoria Negrete, Founder, Latino Economic Summit/President, Impacto

Gene Sperling, Advisor to Secretary Timothy Geithner*

Moderator: Sophia A. Nelson, Editor-in-Chief, Political Intersection



Connecting Stakeholders to the Change We Need



SPONSORS/PARTNERS (in formation)



Contact Information:

Kesi Stribling, Founder, 100 DAYS IN
Email: Kesi@ksgsc.com
Phone: (202) 904-1380

Jillian McKoy, Media Relations Manager
Email: JPMcKoy@ksgsc.com
Phone: (215) 680-3392

Online: www.100daysin.com

Twitter: www.twitter.com/100daysin